

Why you need the Alliance

In recent years, racism has increased in the Louisville community, as it has all over the country. White supremacy is embedded in the institutions of our society and explodes constantly in our daily lives. This continues to make our city a deeply divided community.

At the same time, there are ever-increasing numbers of people — both people of color and whites — who want to change this situation. The mission of the Alliance is to bring the need and the people who want change together — and ultimately to build an *anti-racist majority*.

Racism destroys everyone. It stunts the lives of people of color, especially the young. And it destroys whites too, because it makes it impossible for us to build unity to solve the pressing social problems that face us all.

The approach of the Alliance is *action*. We mobilize people of color and whites to take visible action together against specific instances of racism in our community. No one such battle will solve the whole problem — but in each, we take a step along the way and begin to change the atmosphere.

We are a part of the National Alliance Against Racist & Political Repression, which has been fighting this battle across the country since the early 70s. Our organization has been working at it in Louisville for 27 years. This community is a little bit safer place — and a little bit better — because we are here. **YOU** need us to continue our work, and we need **YOU** to help us do it.

Why we need you

Often the difference between winning or losing a battle in a racist situation is the number of people supporting the call for change. Every person counts, and you can make a difference.

You can do this by attending public events — or by stuffing envelopes in our office. Every contribution of time and commitment is equally important.

And whether or not you can give time, you can support us by joining the Alliance — and by making a contribution above the membership fee if you can. We operate on shoestring, and always need more funds to become even more effective. We now have a monthly pledge system, and urge you to become a part of that — so that over a year's time, your gift will be larger than you might be able to do at any moment. Please return the coupon below. ~~You will receive our monthly newsletter, which now goes to more than 3,000 households.~~

Kentucky Alliance

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I want to join the Alliance. I enclose \$ _____.
(Individual member, \$15; Sustaining, \$25; Contributing, \$50; Supporting, \$100; Lifetime, \$500; Prisoners, fee waived; Organization affiliate, \$100)

I am contributing \$ _____ above my membership fee.

I pledge \$ _____ per month; \$ _____ per quarter

I would like to work on the following committee(s): _____

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ (daytime) _____ (evening) _____
E-mail _____

Add your strength to ours



Join the
**Kentucky Alliance
Against Racist
& Political
Repression**